**Crowdfunding Report – Summary of Data 6/16/22**

**Conclusions**

**1. To have a successful outcome, the goal for pledges must be met or exceeded. This is consistent with the data samples provided.**

**2. Theater/plays have had the most live or successful outcomes for crowdfunding: 187 successful and 2 live.**

**Theater/plays also have had the most failed or canceled outcomes for crowdfunding: 132 failed and 23 canceled.**

**The backers for theater/plays are risk takers, and have an average of 972 backers per event.**

**3. The U.S. has 77% of the successful crowdfunding outcomes.**

**Limitations**

**Data in the goal, pledged and Average Donation columns is in different currencies.**

**2020 data is not complete. It only includes failed data.**

**Other Tables/Graphs**

**Determine min, median, max of successful crowdfunding events for Theater/plays.**

**Convert the currencies into dollars to compare**